



INTERNATIONAL
TRADE
ADMINISTRATION

U.S.-India Coal Working Group Meeting

Shannon Fraser

**Office of Energy and Environmental Industries
International Trade Administration
U.S. Department of Commerce**

Washington, D.C., June 5-7, 2007



INTERNATIONAL
TRADE
ADMINISTRATION

International Trade Administration:

Fosters Economic Growth and Prosperity Through Global Trade

- **Strengthens the Competitiveness of U.S. Industry;**
- **Promotes Trade and Investment; and**
- **Ensures Fair Trade and Compliance with Trade Laws and Agreements**



INTERNATIONAL
TRADE
ADMINISTRATION

Office of Energy & Environmental Industries (OEEI):

- **Develops policy to advance U.S. competitiveness;**
- **Evaluates economic and regulatory impacts on U.S. industry;**
- **Participates in bilateral energy working groups;**
- **Supports trade promotion activities.**



INTERNATIONAL
TRADE
ADMINISTRATION



- 2006 Presidential Initiative to Support Economic Growth and Poverty Reduction;
- Australia, China, India, Japan, South Korea, United States;
- Industry-Focused, Technology-Driven, and Results-Oriented Partnership
- Eight Public-Private Sector Task Forces.



INTERNATIONAL
TRADE
ADMINISTRATION

Commercial Service

Helps U.S. firms succeed in foreign markets by focusing on trade promotion:

- Supporting clients through a global network of Foreign Service Officers and Trade Specialists through 147 offices overseas and 110 U.S. export assistance centers;
- Providing counseling and free market research;
- Finding and screening foreign business partners;
- Advocating for major projects, including energy and environment projects;
- Coordinating trade missions and trade events;
- Building relationships with host-country officials.



INTERNATIONAL
TRADE
ADMINISTRATION

Commercial Service in India

- New Delhi;
- Calcutta;
- Chennai;
- Mumbai;
- Ahmedabad;
- Bangalore;
- Hyderabad.





INTERNATIONAL
TRADE
ADMINISTRATION

Clean Energy Technologies Trade Mission to India and China, April 2007

- April 18-20, 2007: Chennai and New Delhi;
- Led by A/S Bohigian to promote U.S. clean energy technology exports under the auspices of APP;
- Policy discussions on clean energy and development, market access, IPR, and foreign investment;
- Over 200 one-on-one meetings for U.S. business delegates;
- Fourteen U.S. clean energy and environmental companies as part of the India Mission;
- Coal, Hydro, Solar, Wind, Power Generation;
- Coal Purification, Coal Gasification.



INTERNATIONAL
TRADE
ADMINISTRATION

Trade Mission Highlights in Chennai:

- Business delegates met with the Tamil Nadu State Energy Development Agency, Tamil Nadu AmCham, and the Green Business Council of the Confederation of Indian Industries;
- Anna University's Institute of Energy Studies hosted a roundtable discussion on the deployment of clean energy technologies in India;
- A/S Bohigian presented a "Gold" rating LEED award to Olympia Technology Park, the largest green facility in the world.



Trade Mission Highlights in New Delhi:

- Policy: Meetings with Ministry officials to promote involvement in APP, gather information on Indian clean energy policies, and raise broader market access and investment issues;
- Business: Meetings with Center for Alternate Energy Research, Federation of Indian Chambers of Commerce, and Confederation of Indian Industries;
- Outcomes: Several companies have submitted proposals for APP funding from the State Department based upon their discussions with potential in-country partners.



INTERNATIONAL
TRADE
ADMINISTRATION

Office of Energy and Environmental Industries
U.S. Department of Commerce
Shannon.Fraser@mail.doc.gov
(202) 482-3609