

**As of 2011.07.20**

**The Fourth Carbon Sequestration Leadership Forum (CSLF)  
Ministerial Meeting  
Sponsorship Solutions**

Beijing, China  
September 19-23, 2011

**About the CSLF**

The Carbon Sequestration Leadership Forum (CSLF) is a Ministerial-level international climate change initiative that is focused on the development of improved cost-effective technologies for the separation and capture of carbon dioxide (CO<sub>2</sub>) for its transport and long-term safe storage. The mission of the CSLF is to facilitate the development and deployment of such technologies via collaborative efforts that address key technical, economic, and environmental obstacles. The CSLF will also promote awareness and champion legal, regulatory, financial, and institutional environments conducive to such technologies.

The CSLF is currently comprised of 25 members, including Australia, Brazil, Canada, China, Colombia, Denmark, France, Germany, Greece, India, Italy, Japan, Korea, Mexico, Netherlands, New Zealand, Norway, Poland, Russia, Saudi Arabia, South Africa, United Arab Emirates, United Kingdom, United States and the European Commission. Membership is open to national governmental entities that are significant producers or users of fossil fuels and that have a commitment to invest resources in research, development and demonstration activities in CO<sub>2</sub> capture and storage technologies. CSLF member countries represent over 3.5 billion people, or approximately 60% of the world's population. International organizations such as International Energy Agency (IEA), World Bank, Asian Development Bank (ADB) Global Carbon Capture and Storage Institute (GCCSI), World Energy Council (WEC) also actively engaged in CSLF activities.

Members of the carbon sequestration stakeholder community are involved with the CSLF and are encouraged to participate and interact with the CSLF. The Forum recognizes that stakeholders – those organizations (enterprises, academia, civil societies, etc) that are affected by, and can affect, the goals of the CSLF – form an essential component of CSLF activities. Their views and contributions are important to the success of the CSLF.

The Fourth CSLF Ministerial Meeting will be held on September 19-23, 2011 at Beijing. The Meeting will be jointly hosted by the Ministry of Science and Technology (MOST) and the National Development and Reform Commission (NDRC) on behalf of the Chinese Government. Charged by MOST, the China Agenda 21 Administrative Center, China Science and Technology Exchange Center (CSTEC) and Chinese Society of Sustainable Development will also participate in the preparation and organization of the Meeting. It is expected that more than 400 delegates including ministries, senior officials, CEOs, representatives from government agencies, enterprises, academia and civil societies will attend the Meeting.

## I. Sponsors

### A. Events available for sponsorship

No.	Event	Participants (approx.)	Venue
1	<b>Lunch Buffet</b> 12:00-13:15, September 21	300	East 33 Restaurant, 1 <sup>st</sup> Floor, Building E, Raffles Beijing Hotel
2	<b>Reception</b> 18:30-20:00, September 21	400	Jaan Restaurant, 1 <sup>st</sup> Floor, Building B, Raffles Beijing Hotel
3	<b>Special Lunch for Ministers/Heads of Delegations</b> 12:30-13:30, September 22	40	Jaan Restaurant, 1 <sup>st</sup> Floor, Building B, Raffles Beijing Hotel
4	<b>Lunch Buffet for Delegates</b> 12:30-13:30, September 22	360	Jewel Hall, B1 Floor, Building E, Raffles Beijing Hotel
5	<b>Lunch Buffet</b> 12:30-13:30, September 23	150	East 33 Restaurant, 1 <sup>st</sup> Floor, Building E, Raffles Beijing Hotel

### B. Sponsorship fee

1. Sponsorship for each event: USD 30,000
2. You may choose one event from the above five options; the sponsorship is considered on a first-come-first-served basis.

### C. Sponsorship rewards package

1. The sponsoring company's name, brand and acknowledge will be printed on the back board for the sponsored event. (No back board will be set up in the Special Lunch for Ministers/Heads of Delegations on September 22 due to room space limits)
2. A senior executive from the sponsoring company will make a brief speech in the sponsored event if they choose the reception on September 21 or the Lunch Buffet for Delegates on September 22. All other three events can not arrange speech due to room space limits.
3. The sponsor may distribute company promotion materials during the meeting.
4. The conference program brochure will include a publicity page with sponsoring company's name, brand and introduction.
5. As for the exhibition, the sponsor will be offered one exhibition booth (3m in length and 2m in width) and can display its publicity posters as well as company brochures inside the booth. The booth has to be designed and erected by a special team designated by the exhibition organizer to ensure unified style.
6. Each sponsorship will be allocated the free use of 2 display boards/stands (1m in width and 2.4m in height) in the exhibition. The display boards/stands have to be designed and erected by a special team designated by the exhibition organizer to ensure unified style.

7. Provided by the sponsor, a promotion video (no more than 10 minutes in length), will be played gratis in cycle by the organizer on a large screen outside the meeting hall.
8. The sponsor can distribute souvenirs/gifts with its name and brands during the meeting.
9. If a sponsor would finance more than one event, the rewards package could be discussed separately.

## **II. Main Sponsors (no more than two)**

### **A. Events available for sponsorship**

<b>No.</b>	<b>Event</b>	<b>Participants (approx.)</b>	<b>Venue</b>
1	<b>Stakeholder Forum</b> 13:30-18:00, September 21	400	Golden Hall, Building C, Beijing Hotel
2	<b>Welcome Banquet (Minister/Head of Delegation with 2 accompanying officials for each delegation)</b> 18:30-20:00, September 22	100	Banquet Hall, 18 <sup>th</sup> Floor, Building A, Beijing Hotel

### **B. Sponsorship fee**

1. Fee for main sponsor: USD 80,000
2. You may choose one event from the above two options; the sponsorship is accepted on a first-come-first-served basis.

### **C. Sponsorship rewards package**

1. A senior executive from the sponsoring company will be invited to attend the Ministerial and CEO Roundtable (Open Session) on September 22.
2. A senior executive from the sponsoring company will be either invited to join the Special Lunch for Ministers/Heads of Delegations at 12:30-13:30, or to join the Welcome Banquet (Minister/Head of Delegation with 2 accompanying officials for each delegation) at 18:30-20:00, both on September 22.
3. The sponsoring company's name and brand will be printed on the back board for the sponsored event.
4. A senior executive from the sponsoring company may make a brief speech in the sponsored event (TBC).
5. The sponsor may distribute company promotion materials during the meeting.
6. The conference program brochure will include a publicity page with sponsoring company's name, brand and introduction.

7. As for the exhibition, the sponsor will be offered one exhibition booth (3m in length and 2m in width) and can display its publicity posters as well as company brochures inside the booth. The booth has to be designed and erected by a special team designated by the exhibition organizer to ensure unified style.

8. Each sponsorship will be allocated the free use of 2 display boards/stands (1m in width and 2.4m in height) in the exhibition. The display boards/stands have to be designed and erected by a special team designated by the exhibition organizer to ensure unified style.

9. Provided by the sponsor, a promotion video (no more than 10 minutes in length), will be played gratis in cycle by the organizer on a large screen outside the meeting hall.

10. The sponsor can distribute souvenirs/gifts with its name and brands during the meeting.

11. If a sponsor would finance more than one event, the rewards package could be discussed separately.

### **III. Contact**

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### **IV. Bank account information of Host Secretariat**

Account Name: The Chinese Society of Sustainable Development

Account Number: 0200004609014438224

Account with Bank: Industrial and Commercial Bank of China, Beijing Municipal Branch, Gongzhufen Sub-Branch