



USE OF THE CSLF LOGO BY OTHER PARTIES

Report by the Secretariat

Presented to the Policy Group
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Questions



1. Who should be permitted to use the CSLF logo?
2. For what purposes?
3. How can it be used?
4. For what period of time?
5. How should the CSLF protect its interest in the logo?

Recommendations...



1. Who should be permitted to use the CSLF logo?
 - Only entities working with the CSLF
 - Only with written permission
2. For what purposes?
 - Only to indicate the CSLF involvement
3. How can it be used?
 - To publicize or implement the event or activity
 - May not be used as an endorsement
4. For what period of time?
 - Only when necessary for implementation



Recommendations (continued)

5. Protecting the CSLF Interest

The CSLF may authorize a non-exclusive license to use the CSLF Logos subject to written acceptance by the Authorized Party of the following conditions:

- That the CSLF Logo be reproduced in its original design and colors;
- That the Authorized Party use the CSLF Logo in connection with and for the purpose of the Authorized Use. Any other use of the CSLF Logo can only be made with the prior written authorization of the CSLF;
- That the CSLF receive three (3) free copies of any proceedings, brochures or other materials produced or published in connection with the authorized agreed-upon use that contain the CSLF Logo;
- That the CSLF receive notification of any material containing the CSLF Logo posted on the website of the Authorized Party; and
- The Authorized Party be not entitled to claim any consideration, recompense, refund or payment for use of the CSLF Logo.
- The CSLF makes no express or implied warranties concerning the authorization, particularly no warranty of accuracy or fitness for a particular purpose or use and no warranty against infringement of the proprietary or other rights of third parties.
- The CSLF shall not be liable for any damages or losses whatsoever in connection with or arising out of the use of publication of the CSLF Logo and the Authorized Party indemnifies and holds the CSLF and its Members harmless against all actions, claims, damages and costs occasioned to the CSLF and arising out of any claim.