CSLF PUBLIC OUTREACH ACTIVITIES: IMPLEMENTATION OF TASK FORCE RECOMMENDATIONS

Report by the CSLF Secretariat

Presented to the Policy Group
by Barbara N. McKee

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Task Force Recommendations:

To Individual Members
- ➢ Develop educational materials describing CCS technology and place it in context.
- ➢ Conduct surveys to obtain baseline information on the current state of knowledge.
- ➢ Do outreach briefings and workshops to provide information and solicit feedback.
- ➢ Identify key stakeholders and form multi-stakeholder groups.

To The Policy Group
- ➢ The CSLF should play a deeper role in the development of information on CCS.
- ➢ **Public communications should have a higher profile for the Policy Group.**
- ➢ The CSLF Website should be a repository for information on outreach for members.
- ➢ The Website should provide information on the climate change challenge and CCS.
- ➢ Start a listing of public outreach experts from Members based on their input.
- ➢ Members should start to identify public communications and outreach experts.
- ➢ Consider having identified experts sit on any future Public Outreach Working Group.
- ➢ Develop outreach approaches and activities and share through the Secretariat.
- ➢ Provide updates on information provided through the Secretariat.
- ➢ Report to Policy Group on the status of these activities at its next meeting.

Methods for Assisting Public Communication and Outreach

➤ Provide practical basis for exchanging information

➤ Facilitate the development of informational materials

➤ Assist members to identify common and best practices

Implementation

1. The Task Force should be reconvened to develop a practical collaborative approach to developing the needed information.

   – Multiple audiences have diverse needs.
   – Collaboration has many benefits.

2. Create a list of public outreach experts.

   – Secretariat has already started to assemble this list.
   – Response has been poor—only two CSLF Members responded.

3. Use CSLF website and other methods, as appropriate, to communicate information about CCS.

   – Annotated links can be a directory to web resources.
   – Exchange of draft materials can be done using email lists, etc.

Example of Annotated Links

Norway

GEMINI
Research News from the SINTEF group and NTNU

Institute for Energy Technology (IFE)
The Research Institute for Energy and Nuclear Technology in Norway is an independent foundation established in 1948 with departments at Kjeller and in Halden. With a staff of about 550, IFE is an international research centre for nuclear and energy technology.

Ministry of Petroleum and Energy - Environment 2003 The Norwegian Petroleum Sector
Preserving the natural environment is an integral part of Norway's energy policy. Good knowledge of environmental effects from petroleum activities on the continental shelf is accordingly important, and Environment 2003 represents a contribution to this. Includes a theme section on using and storing CO_2 on the Norwegian Continental Shelf.

Ministry of Petroleum and Energy Report No. 9 to the Storting (2002-2003) On Domestic Use of Natural Gas, etc.
Unofficial translation from Norwegian

Statoil - "The Sleipner West field: Carbon storage 1,000 m down" (film)
Statoil has prepared a short video on the Sleipner project in the North Sea.

Statoil - Carbon Dioxide Storage Prized
Unwanted carbon dioxide from Statoil's Sleipner West field in the Norwegian North Sea is being stored 1,000 metres beneath the seabed. This solution won the Chief Executive's Health, Safety and Environmental Prize for 2000.

Statoil - Snøhvit - The World's Northernmost LNG Project
Snøhvit-field - Snøhvit embraces the first export facility for liquefied natural gas (LNG) in Norway and Europe. Huge volumes of gas deep beneath the Barents Sea will be piped ashore, cooled down and shipped by special carrier to Spain and the USA.

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Implementation (continued)

4. Use annotated website links as the recommended information repository.
   – A vast amount of information is already available on the web.
   – An extensive CSLF website would be highly duplicative.
   – Annotated links would be highly useful.

5. Hold an outreach workshop after the next CSLF meeting.
   – Full day workshop
   – Bring together experts, delegates and stakeholders
   – Describe and compare activities and best practices
   – Make recommendations for further information sharing

Project Template: An outreach tool to describe projects.

- Location
- Project Type
- Technologies
- Project Goal
- Project Objectives
- Project Timeline
- Team Members
- Key Contacts/Website
- Project Description
- Press Release